

TITUS KARTIKA PUTRI

UX UI Designer | B2B, B2C, Saas

tituskartika.com

[Linkedln](#)

📍 Belgium

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3+ years of experience designing digital products, simplifying complex software and workflow, into intuitive experience that users feel confident using. Helping companies increase sales and reduce customer complaints.

Work on complex products because I enjoy organizing messy things and understanding people and their challenges. It feels satisfying when I can use creativity to remove the friction. The best part is to know that the result makes people's everyday lives easier.

Enjoy the most to solve meaningful problems that create positive impacts on society and environment. Combine creative thinking, UX/UI expertise, and digital marketing to create engaging user experiences.

TECHNICAL SKILLS

- **UX:** design principles, functional design, complex software, user-friendly workflow, UX writing, interaction design, accessibility standard, ethical design, user-centered experience, sustainable design, system thinking, UX thinking
- **UI:** aesthetic User Interface, wireframes, high fidelity, prototype, design system / guidelines, illustration, mockups, AI-assisted, AI-powered design tools.
- **UX research:** competitive research, user test/ usability test, create personas, cultural awareness, industry research
- **Digital marketing:** branding, create engaging contents, video storyboard, video editing, social media
- **CSS & HTML** (basic)
- **Tools:** Figma, Adobe XD, Final Cut Pro, Miro.

SOFT SKILLS

Problem solving, creative thinking, empathy, critical thinking, design thinking, users-centered design, project management, agile, curious, consultation, well organized, communication, collaboration, teamwork, adaptable, flexible, system thinking.

LANGUAGES

Indonesian (native), English (professional), French (intermediate).

EDUCATION

- **Professional Certificate in UI Design.** UX Design Institute, rated by Glasgow Caledonian University. January - March 2024.
- **Google UX Design Professional Certificate.** 2023.
- **Bachelor's degree in Arts & Humanities.** Majoring French Studies, Universitas Indonesia, 2012 - 2017. [My thesis](#) recognised by NARIC-Vlaanderen, equivalent to a "licence" in Belgium.
- **UX/UI course on Uxcel.** 2022 - 2024.

REFERENCES

Rudi Breedenraedt, CEO of Animal Projects

✉ rudi.breedenraedt@onlinedogshows.eu

Jeroen Depraetere, CEO & Cofounder of Futurogram app

✉ jeroen@futurogram.be

Shane Deconinck, Cofounder of KUBO school software

✉ shane.deconinck@gmail.com

Michel Englebert, Mentor at DUOS de CHOQ

✉ englebert.michel@skynet.be

WORK EXPERIENCE

UX/UI Designer - Animal Projects Dog show | 2025 - present

- Product: the new version of a software and workflow to help dog clubs organizing dog shows in Europe effortlessly
- Simplify a complex software, workflows, data-heavy system, into shorter experiences in creating shows and managing rings
- Lead the design process, from research to final implementations
- Ensure design solutions meet accessibility standards: Web Content Accessibility Guidelines (WCAG) for our elderly users
- Build a comprehensive design system/documentation to improve consistency across platforms: a software for dog clubs and an app for judges to score dogs
- Guided users to do their tasks in creating show and after the show
- Design scenarios and questions for user tests to validate designs

Product Designer - Freelancer 2023 - 2025

- Helped small-medium businesses to build products from concept to launch
- Products: social media app, e-commerce on Shopify, school report software, company profiles, etc.
- Increased sales and conversions through redesigning a webshop
- Iterated design in fast-paced under time and budget constraints
- Created interactive and attractive prototypes on desktop and mobile
- Created engaging digital products that meet users' need through UX research
- Created brand guidelines to ensure brand consistency in all platforms

UX/UI Designer at BESTMIX® Software

Food documentation | 2022 - 2023

- Redesigned a B2B complex software (Saas): food documentation software into more intuitive for farmers and f&b businesses
- Guided users through UX writing
- Collaborated with cross-functional teams to find solutions through initiated meetings
- Directed and edited a video to introduce product's features
- Contributed ideas and worked collaboratively in agile environment to develop impactful solutions for users.

UX/UI Designer - Volunteer for KUBO at Afrodidact

Education | 2022 - 2023

- Product: a school management software to input students' scores and administration in isolated areas in The Gambia, Africa
- Redesigned the software into low-tech, accessible, and adapted to the limitation in remote areas
- Simplified a software into easy-to-use and reduce users' challenges for teachers and school staff
- Conducted usability test to validate design decisions, to know what to fix and to improve within the software.

Creative Marketer at Let's Eat TV & The Bali Concierge

Foods & beverages, tourism | 2017 - 2019

- Achieved 70% growth in sales within 5 months through digital marketing
- Grew 45% viewers and followers in 2 months through quizzes and posting regularly
- Helped clients to find their unique selling point to show on their video marketing
- Created storyboards for clients' video marketing
- Managed social medias and copywriting