

TITUS KARTIKA PUTRI

UX/UI Designer

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📍 Mons, Belgium

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[LinkedIn](#)

Certified UX/UI Designer, passionate about simplifying messy or complex ideas into digital products that people trust and enjoy. Besides, I love working on projects that contribute positively to society, especially in education and empowering people in need.

With over 3 years of experience, I've designed solutions for industries such as education, wellness, and food documentation. I believe great design is when empathy meets creativity. That's why I blend my creative mind, UX/UI expertise, and digital marketing background to create delightful user experiences.

EDUCATION

- **Professional Certificate in UI Design**
UX Design Institute, rated by Glasgow Caledonian University.
January - March 2024.
- **Google UX Design Professional Certificate.** 2023.
- **Bachelor's degree in Arts & Humanities** Majoring French Studies, Universitas Indonesia, 2012 - 2017.
[My thesis](#) recognised by NARIC-Vlaanderen, équivalent to a "licence" in Belgium.
- **UX/UI course on Uxcel.** 2022 - 2024.

TECHNICAL SKILLS

- **UX:** design principles, functional design, user-friendly design, UX writing, interaction design, accessibility standard, ethical, user-centric
- **UI:** aesthetic User Interfaces, wireframe and prototype, design system, visual design, CSS, designing in Powerpoint
- **UX research:** competitive research, usability test, site maps, create personas, user flows
- **Digital marketing:** branding, create engaging contents, video storyboard, video editing, social media
- **Tools:** Figma, Adobe XD, Final Cut Pro, Miro.

SOFT SKILLS

Problem solving, creative thinking, design thinking, users-centered design, empathy, consulting, well organised, communication, project management, collaboration and teamwork, work in agile environment, adaptable, flexible.

LANGUAGES

Indonesian (native), English (profesional), French (intermediate), Dutch (beginner).

REFERENCES

Jeroen Depraetere, CEO & Cofounder of [Futurogram app](#)

✉ jeroen@futurogram.be

Shane Deconinck, Cofounder of [KUBO school software](#)

✉ shane.deconinck@gmail.com

Michel Englebert, Mentor at DUOS de CHOQ

✉ englebert.michel@skynet.be

WORK EXPERIENCE

UX/UI Designer - Freelancer 2023 - present

- Help small-medium businesses to start with websites and digital marketing
- Increase sales and conversions
- Products: food documentation software, social media app, e-commerce on Shopify, company profiles, school software, etc.
- Create digital products that meet users' need through UX Research: competitive research, usability test, user research, brand research, trend research
- Ensure my designs meet accessibility standards including WCAG
- Identify problems and goals to solve problem effectively
- Conduct usability test to find out what to fix and improve the website
- Provide insights and recommendation from user test
- Create interactive and easy- to-use prototypes on desktop and mobile.

UX/UI Designer at BESTMIX® Software 2022 - 2023

- Redesigned a complex software: food documentation software (BESTMIX SpecTrack) into user-centered and intuitive
- Designed intuitive prototypes
- Initiated to set up meetings to work more efficiently with team
- Guided users through UX writing
- Collaborated with cross-functional teams to define and improve UX
- Created storyboard for video
- Edited introduction video of SpecTrack
- Contributed ideas and worked collaboratively in agile environment to develop impactful solutions for users.

UX/UI Designer - Volunteer at Afrodidact 2022

- Product: a school management software to input students' scores and administration in isolated areas in The Gambia, Africa
- Redesigned a software that meet users' need through UX research: competitive research, user research, trend research
- Conducted usability test to find out what to fix and improve the website
- Designed interactive and easy-to-use prototype.

Creative Marketer

at Let's Eat TV and The Bali Concierge 2017-2019

- Achieved 70% growth in sales within 5 months through digital marketing
- Grew 45% viewers and followers in 2 months through quizzes and posting regularly
- Helped clients to find their unique selling point to show on their video marketing
- Created storyboards for clients' video marketing
- Managed social medias and copywriting
- Supervised Sales team when the Sales Manager was absent.